

APPENDIX 3

Education & Outreach Actions

The actions below represent all education and outreach actions included in Section IV of the Lower Alum Creek Watershed Action plan, listed here together to help coordinate education projects.

Issue	Description	Audience
Home Sewage Treatment Systems (HSTS)	Outreach on changing inspection & enforcement policies	Owners of systems
Nutrient & organic enrichment	HSTS, lawn care, pet waste. Print materials.	General public, target Spring Run, HSTS system owners
Sediment & erosion control citizen action network	Enlist citizens to monitor compliance on construction sites. Begin with workshops/ materials on erosion control techniques	Target upper watershed
NPS pollution	Drain labeling, print materials, presentations, etc.	General public. Target Spring Run, Bexley
Stormwater (volume)	Conduct tour/ workshop on effects of stormwater on tributaries	Decision makers in upper watershed
Greenways	Benefits of greenways and floodplains: natural, economic, health, etc. Components: web page, presentations, news articles	Public, zoning officials, land owners
Stewardship	Target land owners, as part of preservation campaign. Present stewardship as one option of spectrum including easements.	Land owners
Recreation	Alum Creek Water Trail materials	General
Trail Signage	Continue to work with recreation departments to produce / coordinate signage	General
Litter	Increase enforcement of laws, general programs (hotlines and signage), materials	General
Lowhead dams	Outreach regarding negative effects and benefits of removal	Communities living near dams
Spring Run	Target of many NPS education components (labeling, presentations, literature, etc). Host creek walk.	Spring Run watershed communities
Tributary naming	Research local names with residents, hold public meetings, submit USGS petition	Tributary watershed communities, civic associations
Underground Railroad	Develop strategy, trail research and signage, event, materials	Central watershed, minority communities
Other community projects	Wet Shoe Project; Welcome Wagon; Neighborhood Directory	General